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Date: 1 April 2019

Dear Mrs. Benbow,

### **Coastal Communities Fund Round 5: Update to Grange Town Council**

I am writing to Grange Town Council to update them on our recent success of the Coastal Communities Fund (Round 5). SLDC, as lead applicant and accountable body for the application, have been awarded £2.35m for the joint delivery of a suite of Morecambe Bay-wide projects, of which £1m will remain with SLDC to deliver enhancements to the Promenade and Lido.

More specifically, Grange-over-Sands will benefit from:

- A new lighting scheme for Grange Promenade, to encourage an evening offer along the Prom and to the lido site;
- A new children's play area on the Promenade;
- Upgraded electrical and digital services to the promenade and to the lido site, to enable activities such as outdoor arts performances, and improving digital connectivity and facilities;
- Design-led resurfacing works to the Promenade, above and beyond the current plans to simply tarmac the surface following structural repairs;
- Public realm improvements, including new public artwork installations and wayfinding interventions to reconnect the promenade, lido and town centre.

The remaining £1.35m will go to Morecambe Bay Partnership (MBP) as our delivery partner for this funding, to roll out a suite of Bay-wide projects, including:

- An extension to the successful Bay Cycle Way of 24km, linking this national cycle route to the Fylde Coast, connecting Glasson Dock to Fleetwood;
- Improve access to the Bay to more visitors through the provision of 4 Trampers (rugged, 4-wheel, electric scooters) for disabled ramblers at two new hire points and design and promote new routes that are accessible to all;
- Create 5 new family friendly cycle routes off the Bay Cycle Way;
- Create 4 smaller electric bike hubs that provide new business start-up opportunities or diversification to add to the local tourism offer and provide health and wellbeing activities for local people;

- Create 3 electric bike hubs along the route of the Bay Cycle Way at Grange, Morecambe and Fleetwood with large fleets of bikes to support more and group riding and touring and test 'social prescribing' of cycling to improve the health and wellbeing of local people
- Create a new family friendly signature cycling festival for the Bay in 2020 to raise the profile of the area;
- Brand the English Coast Path as the Bay Coastal Way and strengthen the Bay identity;
- Develop and test a series of 6 unique visitor experiences, special and unusual activities which aren't otherwise available to the public.

As you will be aware, SLDC are working alongside our neighbouring authorities Lancaster City and Barrow Borough Council colleagues and leaders to deliver economic regional growth through the Lancaster and South Cumbria Economic Region (LSCER) initiative, and this bid to Coastal Communities was placed in the context of working with our strategic partners, in this instance Morecambe Bay Partnership, for the delivery of worthwhile projects around the Bay area, which will benefit rural communities such as Grange-over-Sands.

In doing so, we utilised the significant match funding from both the Grange Promenade structural repairs (£1.2m) and the Grange Lido light touch refurbishment (£2m), allocated by SLDC through its capital growth programme, to release additional funding for not only Grange-over-Sands, but for other communities around Morecambe Bay, from Barrow right the way around the Bay to Glasson Dock, Fleetwood and beyond.

While SLDC's immediate focus is the structural repairs and refurbishment of the Prom and Lido, the additional funding will allow us to deliver an enhanced public realm and more quality finished product in consultation with the residents of Grange-over-Sands, whilst allowing Morecambe Bay Partnership to deliver their Bay-wide projects, as set out above. Morecambe Bay Partnership have a strong record of delivering successful projects around the Bay, having delivered Coastal Communities Funding for Rounds 1 and 3 in previous years, following successful bids.

I would like to take this opportunity to thank Grange Town Council for their support in this application to Coastal Communities Fund, and we look forward to working with you further as the detailed designs emerge and we begin to deliver these fantastic projects for Grange-over-Sands.

Should you have any queries whatsoever, please do not hesitate to contact me directly on this matter, and I would be more than happy to talk this through in more details with yourself and Councillors.

Yours Sincerely,



Ruth Leahy  
**Economic Development**  
South Lakeland District Council